

Proudly supporting
youth social action



#iwillWeek 2017

Frequently asked questions

Why is #iwillWeek happening in November?

November is the anniversary of the #iwill campaign, which was launched at Buckingham Palace in 2013 by HRH The Prince of Wales, alongside leaders of the three main political parties.

Why have a community celebration?

We think holding a community celebration is a great way of telling people in your community about youth social action, as well as telling them about the part you are playing in supporting the #iwill campaign.

Who can run a celebration event?

This is an opportunity open to all organisations and individuals who want to enable more young people to get involved in making a difference through social action. You don't have to have pledged to the #iwill campaign in order to join in. Celebrations can take any form, so long as they involve young people and they showcase the benefits of youth social action.

Are there any funds to support a celebration event?

There isn't any central funding for #iwillWeek activity. We hope that events will vary in size, cover a range of activities and take place at a variety of locations. They don't need to be elaborate or costly and where appropriate they can be combined with existing activity. We hope the combination of this resource pack and a group of committed organisers will make your event a success.

Why should I put on an event?

For the #iwill campaign to reach its goal of increased participation in youth social action, organisations across different sectors need to work together. This is why we bring together schools & colleges, businesses, voluntary and public sector organisations to get behind the #iwill campaign. Putting on an event is your chance to make links with other like-minded organisations in your area. This is also a great way of showing to your community that you care about the future of local young people and that you are doing lots of great things worth shouting about!

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Is there a main #iwillWeek event?

This year we won't be organising a central event as in previous years. Instead we are encouraging partners to lead local #iwillWeek activity. This will showcase a range of activity, participants and locations.

We will be hosting an event during the week to welcome and celebrate a fourth cohort of inspirational young #iwill Ambassadors.

Can we have a young #iwill Ambassador attend?

We will be asking our #iwill Ambassadors to put on events in their area. However, if you would like to invite a current #iwill Ambassador to attend your event and speak, then please email iwillambassadors@stepuptoserve.org.uk and we will share the opportunity with our pool of 100 Ambassadors (deadline for this is 31 October).

Can a team member from Step Up To Serve attend?

Our team members will be helping ensure that there are a range of events happening across England, Wales, Scotland and Northern Ireland, that reflect the range of social action opportunities and locations. This means the capacity of the team to attend events will be limited during #iwillWeek.

Instead, you could consider inviting a local representative from another existing campaign partner - there are more than 700 of them. You can view the full list of partner organisations [here](#).

Members of the Step Up To Serve Board of Trustees, the campaign Advisory Council and representatives from the #iwill Business Pioneers may also be available to attend events during the week. Once you have shared details of your event with us we will be in contact to ask if a trustee can join you.

How can I get involved and/or pledge?

The campaign is making progress through generating pledges of support from organisations all over the country. So far more than 700 partners have committed to support the campaign goal - you can see who they are and what they're doing to promote youth social action [here](#).

If you'd like to join them and make a pledge on behalf of the organisation you represent then take a look at the #iwill pledge guidance [here](#). Pledging is quick and easy to do and will allow you to be part of a movement that is empowering young people to make a difference in communities across the UK. Part of your pledge could be to encourage other organisations to follow your lead and get involved in promoting and growing social action opportunities for young people.