

HOW TO FUNDRAISE

WHAT IS FUNDRAISING?

Fundraising means raising money for charity or for a personal cause. It involves completing an activity or service in exchange for donations and can be a great way to raise lots of money for charity!

IN-PERSON FUNDRAISING IDEAS

- Community bake sale
- Raffle
- Clothes collection and sale
- Charity car wash
- Community street carnival
- Walk-a-thon
- Sponsored neighbourhood clean



DIGITAL FUNDRAISING PLATFORMS

Don't know where to begin? Try using one of these platforms to support you with your fundraising efforts digitally. Donations will be directly sent to your chosen charity of choice.

- [Just Giving](#)
- [GoFundMe](#)

TOP TIPS FOR FUNDRAISING

- Set a target to fundraise
- Advertise what your charity is and why its mission is important
- Set an end date to give your fundraising a deadline
- Be sure to share your fundraising links on social media to increase your reach
- Keep asking for donations even after you have finished your activity
- Finally, be creative and use your skills to think of innovative ways to fundraise