

Key milestones, summer 2021

#iwill

Establish an independent team to manage and lead the work of #iwill over the next 5 years including the establishment of agreed ways of working and reporting mechanisms

- Head of Partnerships and Impact start w/c 3 May
- Digital Communications Manager, closing date for applications 29 April
- Youth Leadership Manager, interviews 23 April
- Youth Engagement Officer - in post

Engage and build relationships with all key stakeholders including the #iwill Partnership Board, Ambassadors and funders

- Partnership Board meeting, 16 June
- Meet with co-chairs and other key stakeholders including Govt. and funders
- Meeting with devolved nation groups
- #iwill Ambassador Strategy Group meeting
- Meet #iwill Fund key stakeholders

Establish relationships and a clear programme of activity for Ambassadors & Champions for 2021

- #iwill Ambassador Strategy Group meeting
- Work with Ambassadors to identify opportunities to develop Ambassador programme, May - July 2021

Deliver a programme of activity for Power of Youth Day, ensuring it's led by Ambassadors and engages key stakeholders

- Theme and opportunities to shape Power of Youth Day announced by early May
- Assets and digital downloads for Power of Youth Day available by mid-May
- Power of Youth Day, 2 June

Secure outstanding funding for Year 1 and have a clear plan for securing additional funding for years 2-5

- Development of fundraising strategy underway
- Continue to build relationships and opportunities

Develop a clear plan for the development of Evidence & Insights

- Engage with the Evidence & Insights Collective
- Work with Centre for Youth Impact to plan and map activity
- National Youth Social Action survey live from July