



JONELLE AWOMOYI

AGE: 20 years old FROM: England - Greater London

“It’s everyone’s responsibility to make a positive change in this world. I’m just doing my bit.”

My social action journey started in Croydon, took me to the House of Commons, and led to me being invited to New York this year to talk about women’s rights at the United Nations.

It feels as though everything’s happened so fast!

Growing up in an area where inequality was rife, I wanted to make a positive contribution to my community. I discovered there was a local youth council, so I joined and became a Croydon Youth Councillor.

Next, I put myself forward to be elected to the Youth Council Cabinet, representing South Croydon. In turn, this led to me becoming a Member of the Youth Parliament a year later when I was still a Sixth Form student.

In this role, I went to the House of Commons to represent over 91,000 young people from Croydon, organising events so they could share their views with councillors and MPs. I’ve always felt very strongly about mental health, so I used my platform to create a mandate to improve mental health services in my area.

Building on this work, I’ve since set up my own initiative. PsyconUK is an online platform run by a diverse team of volunteers under 25 that supports meaningful dialogue around mental health and sexual education.

Now, alongside my university studies, I’m back visiting Westminster as a British Youth Council Parliamentary Ambassador. I focus on improving the lives of young people, particularly looking at the Real Living Wage. At university, I’m Head of News at NSTV, the student TV station, as well as Treasurer of the UNICEF society. I’m passionate about how these opportunities allow me to reach a wider audience, and to make an international impact.

Gender equality is another issue that’s very important to me. As a keen member of the National Council of Women, I was delighted to be asked to represent them earlier this year at the UN Commission on the Status of Women in New York. I’m excited to find out where my social action journey will take me next.



ORGANISATIONS I’VE WORKED WITH

BRITISH YOUTH COUNCIL, UK YOUTH, NATIONAL COUNCIL OF WOMEN GB, CROYDON YOUTH COUNCIL, NOTTINGHAM YOUTH CABINET, UNIVERSITY OF NOTTINGHAM, DEBATE MATE

CHARACTER STRENGTHS

LEADERSHIP, CONFIDENCE, EMPATHY, GRATITUDE, SOCIAL JUSTICE

