

#iwillWeek 2018

12th-16th November Voice | Impact | Story

We want campaign partners to empower the young people participating in youth social action to share their stories of volunteering, fundraising or campaigning and share with us the impact they have had on others and their communities.



#iwill

iwill.org.uk

#iwillWeek 2018

This November the call to action for #iwill campaign partners is to empower, share and celebrate the stories young people can tell of their impact on the communities and causes they care about.

When we ask young people what motivates them to get involved in social action, they often begin with 'making a positive difference in my community...'.

We want to shine a spotlight on young people, hearing from them, on the difference they're making through their social action.



How you can support

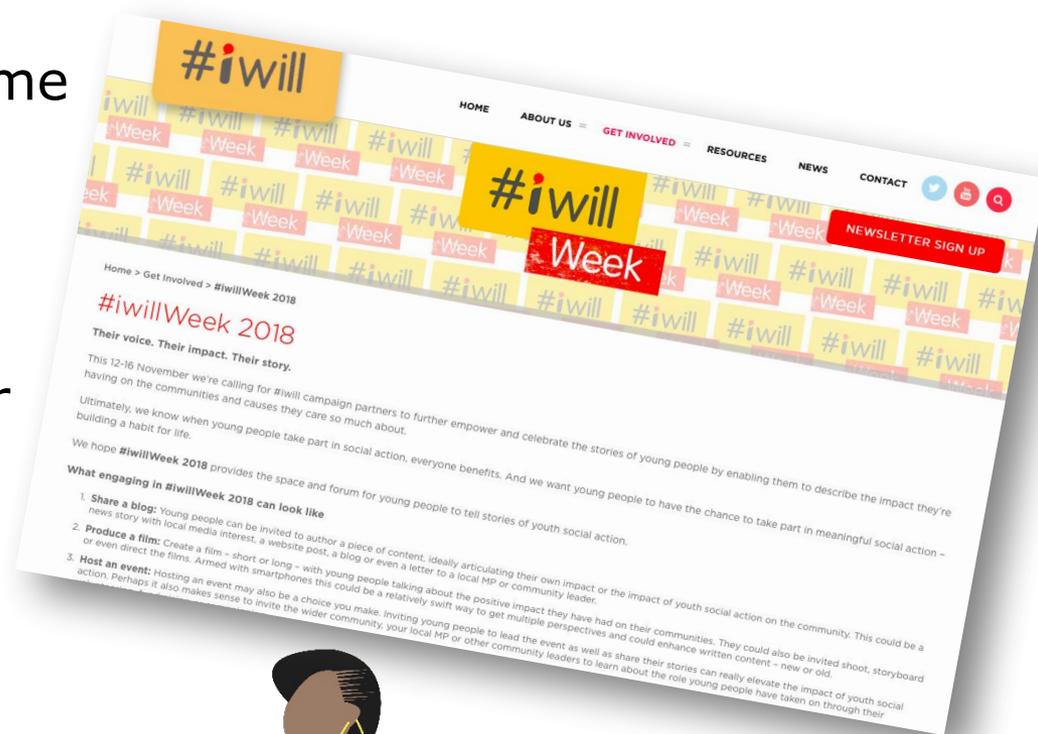
1. Enable a young person to author a piece of content - e.g. a news story with local media interest, a website post, a blog or a letter to a local MP or community leader.
2. Empower young people to create a film - short or long - talking about the positive impact they have had on their communities.
3. Host an event and invite young people to lead the event *as well as* share their stories can really elevate the impact of youth social action.



More resources online

[#iwillWeek 2018 web page](#) has host of resources:

- Overview this year's theme
- Key messages
- FAQs
- Logos
- Template letter to an MP
- Registration for a regular webinar to learn more



Regular webinars

We'll also be hosting weekly webinars for you to find out more about #iwillWeek. The goal is to provide an overview but also allow those convened to share ideas of what they have planned.

Visit [Eventbrite](#) to register.



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Tell us what you're doing

We want to share your stories and your content to make sure that everyone who is part of the #iwill campaign knows what you're doing.

Make sure you share your plans with us so we can plan to amplify what you share:

- Tag [@iwill_campaign](#) in your social media posts
- Hashtag [#iwillweek](#) in your social media posts
- Email us at comms@stepuptoserve.org.uk



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